

OFFICIAL TERMS AND CONDITIONS

1. Eligibility. The Southwire ContractorConnect™ platform (the “Program”) is open to currently enrolled participants in the Southwire ContractorConnect™ Platform Program (the “Participant” or the “Contractor”).

This Program is subject to all applicable federal, provincial, and local laws and regulations and is void where prohibited. Participation constitutes the Participant’s full and unconditional agreement to these Official Terms & Conditions and Sponsor’s decisions, which are final and binding in all matters related to the Program. Claiming a Reward is contingent upon fulfilling all requirements set forth herein. Participants must be United States resident with a physical mailing address, and participation is limited to Participants who are acting as a business or as an employee or contractor on behalf of a business and not in their capacity as an individual consumer. In the event an Participant is no longer an active participant in the Program at any time during any part of the Program, including but not limited to before Rewards are disbursed, or at any point is not in good standing under the Program, such individual may be disqualified, as determined in Sponsor’s sole discretion.

2. Sponsor. Southwire Company, LLC (the “Sponsor”).

3. Program Period. The Program begins on Sept 9th, 2025, at 12:00:01 a.m. Eastern Time (“ET”), and will continue on a rolling basis at Sponsor’s sole discretion (the “Program Period”).

4. The Program. The Southwire Contractor Engagement program will be available to Contractor participants. The program will allow for online program management and enrollment/registration by invited Contractors.

The program will allow for points earning opportunities and earning at various status levels by uploading purchase invoices/purchase orders for qualifying products.

Eligibility is determined in Sponsor's sole discretion. Participants agree to Sponsor's determination of all Sponsor's interpretations under this Agreement.

Sponsor reserves the right, in its sole discretion, to require proof (in a form and substance acceptable to Sponsor): (i) for the purposes of verifying the eligibility and/or legitimacy of any information for the purposes of this Offer; and/or (ii) for any other reason or reasons that Sponsor deems necessary, in its sole discretion, for the purposes of administering this Offer in accordance with Sponsor’s interpretation of the letter and spirit of these terms. Failure to provide any such proof to the reasonable satisfaction of Sponsor within the timeline specified by Sponsor may result in disqualification. Participants may opt out of the Program at any time by sending an e-mail with the subject line: OPT OUT to ContractorConnect@southwire.com.

5. Earning Opportunities and Contractor Tier Status.

Signing up for the platform

Contractor Tier Status The point values calculated and accumulated result in Tier Status levels and qualify for various points earning levels as outlined in Section 6.

All requests must be transmitted within 30 Days of INVOICE OR PO date. In no event will any requests be honored if received after the end of the Program.

6. Rewards. Sponsor will offer the following Rewards (the "Reward") to Contractor upon redemption of points:

Orders/Rewards – Branded Southwire merchandise Contractors redeem available points for a selection of rewards options via the checkout process.

Tier 1 - 1500- 6999 Points	Tier 2 - 7000-14,999 Points	Tier 3 -15000 and Up
Hats	Golf Balls Box	Yeti Cooler
Golf - Pack	Back Pack	Grill
Tumblers/ Waterbottles	Noise Cancelling Headphones	
Wireless Phone Charger	Lunch Cooler	
Work Gloves	Southwire Handtool /Ext Cord	

The above is representative of Tier Status levels as well as prizes offered for each Tier Status Level and is subject to change at the sole discretion of Sponsor.

All Rewards are "AS IS." Sponsor does not offer any warranty or guarantee, either express or implied (including, without limitation, quality, merchantability and fitness for a particular purpose) in connection with this Program or any Reward. Reward details and availability are subject to change, in which case a prize of equal value may be substituted at Sponsor's sole discretion. Rewards consist only of the items listed, are non-transferable, with no cash redemption or substitution except at Sponsor's sole discretion. Rewards are subject to terms, conditions, expiration dates, and restrictions imposed by the carrier, manufacturer of the prize, or issuer in the case of a gift card or similar instrument. Federal, state, and local taxes on Reward, if any, and any other costs, fees and expenses not listed above as specifically included as part of the prize are the sole responsibility of Participant.

7. Release. Without limiting any other terms in these Official Terms & Conditions, by participating in the Program, all Participants agree: (i) to release and hold harmless the Sponsor and its parent companies, employees, agents, officers, directors, volunteers, members, subsidiaries, affiliates, trustees, distributors, and sales representatives (collectively, the "Released Parties") from and against any claim, action, cause of action, or liability of any kind for actual or alleged injury, death loss, or damage to a person or property (collectively, any "Claim"), (ii) to waive any Claim against the Released Parties, and (iii) to indemnify and hold harmless the Released Parties from and against any third-party Claim arising out of or relating to participation in the Program, the acceptance or receipt of any Reward, use or misuse of any Reward, or

participation in any Reward-related activity, including, but not limited to: (a) any technical errors that may prevent a Participant from submitting an entry or otherwise participating; (b) unauthorized human intervention in any Program; (c) errors in the administration of any Program, the processing of entries, notification of the Participants or announcement of the Rewards; (d) any other errors or problems which may limit or affect a person's ability to participate in the Program for any reason; (e) any changes to any Reward or any other award, or (f) injury, death, or damage to a person or property that may be caused, directly or indirectly, in whole or in part, from participation in the Program or receipt or use of any Reward. Released Parties assume no responsibility or liability for, shall not be responsible or liable for, any error, defect, delivery failure or omission in connection with, interruption, deletion, delay in operation or transmission, loss, theft, alteration or destruction of, or unauthorized access to, entries, any other error or event contemplated in the foregoing subsections (a) – (f), regardless of the cause thereof, and/or any other liability, loss, risk, incident or damage relating to or arising from the Program, the conduct of Participants or any Reward. Without limiting the foregoing release, waiver and indemnity, each Participant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

WITHOUT LIMITING ANY OTHER RELEASE, INDEMNIFICATION, OR LIMITATION OF LIABILITY IN THESE OFFICIAL TERMS & CONDITIONS, IN NO EVENT WILL THE RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND (INCLUDING WITHOUT LIMITATION, DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES) ARISING OUT OF PARTICIPATION IN THIS PROGRAM OR THE ACCEPTANCE, POSSESSION, USE, OR MISUSE OF, OR ANY HARM RESULTING FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE REWARD.

Each Entrant also acknowledges that the Released Parties have neither made nor are in any manner responsible or liable for, and the Released Parties expressly disclaim, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Reward, including without limitation the merchantability, fitness for a particular purpose, autograph authenticity, or value of the Reward awarded and/or the performance, failure to perform or negligent performance by any Released Party, website operator, administrator, service provider, delivery provider, or any other third party in connection with the Reward. Each Participant acknowledges that the Reward is provided "as is."

8. Publicity. Except where prohibited by law, each Participant grants (and agrees to confirm this grant in writing, if requested) permission for Sponsor and those acting under its authority to use his/her name, photograph, and/or likeness, for advertising and/or publicity purposes in any and all media now known or hereinafter invented without territorial or time limitations and without compensation.

9. General Conditions. Sponsor is not responsible for lost, late, misdirected, undelivered, incorrect, or inaccurate entry information whether caused by internet users

or by any of the equipment or programming associated with or utilized in the Program or by any technical or human error which may occur in the processing of the entries. Sponsor reserves the right to cancel, suspend and/or modify the Program, or any part of it, if any fraud, bugs, virus, technical failures, or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Program, as determined by Sponsor in its sole discretion. In the event of cancellation, Sponsor may award the Rewards from among all eligible, non-suspect entries received prior to cancellation in a manner it deems fair and just. Sponsor is not responsible for computer system, phone line, hardware, software or program malfunctions, or other errors, failures or delays in computer transmissions, the website, or network connections that are human or technical in nature. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process, the website, or the operation of the Program or to be acting in violation of the Official Terms & Conditions of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Program may be a violation of criminal and civil law, and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Terms & Conditions shall not constitute a waiver of that provision.

10. Disputes. By entering the Program, each Participant agrees to the full extent permitted by law that (i) any and all disputes, claims, and causes of action arising out of or connected with the Program, or any Rewards awarded, including against any of the Released Parties, shall be resolved individually, without resort to any form of class action; (ii) without limiting any release, waiver, indemnity or limitation of liability in these Official Terms & Conditions, the Released Parties' liability, including any, judgment and/or award against the Released Parties, shall be limited to the actual out-of-pocket costs incurred by Participant to enter and participate in the Program, not to exceed fifty dollars (except in states where such monetary limitation is prohibited by law), and in no event shall the Released Parties be liable for attorney's fees; and (iii) under no circumstances will any Participant be permitted to obtain any award for, and each Participant hereby waives all rights to claim, punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than for actual out-of-pocket expenses identified in this "Disputes" section. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Terms & Conditions, or the rights and obligations of the Participants, Sponsor, or the Released Parties in connection with the Program, shall be governed by and construed in accordance with the laws of the State of Georgia (without giving effect to any choice of law provisions that might designate another jurisdiction's laws). Any legal proceedings arising out of this Program or relating to these Official Terms & Conditions shall be instituted only in the federal or state courts of Georgia, and the parties consent to jurisdiction therein with respect to any legal proceedings or disputes of whatever nature arising under or relating to these Official Terms & Conditions. The invalidity or unenforceability of any provision of these Official Terms & Conditions shall not affect the validity or enforceability of any other provision. In the event that any portion of any provision is determined to be invalid or otherwise

unenforceable or illegal, such portion, to the limited extent necessary, shall be severed from these Official Terms & Conditions, and these Official Terms & Conditions shall otherwise remain in effect and be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

11. Participant's Personal Information and Privacy Policy. Use of Data: Sponsor will be collecting Participant's personal data in accordance with the Sponsor's Privacy Policy that can be reviewed at the following link: <https://www.southwire.com/privacy-policy>.

Please see the full Privacy Policy for details. Participant's personally identifiable information is not shared with third parties unless we give prior notice and choice. We do not rent, disclose, or share personal information or aggregated demographic information with our partners and advertisers. Though we may use an intermediary to conduct promotions, they may not use Participant's personally identifiable information for any secondary purposes. By participating in the Offer, you hereby agree to Sponsor's collection and usage of your personal information and acknowledge that you have read and accepted Sponsor's privacy policy. Participant's information will be used for purposes of direct marketing, research, and monitoring or improving the use and satisfaction of Sponsor's products.

By signing up, Participant consents to the Southwire Privacy Policy, and Southwire Terms and Conditions, and agree to receive exclusive content and marketing communications from Sponsor. Participant agrees that Sponsor and their designees and assigns may use the Participant's name, voice, city/state of residence, photos, video or film clips, and/or other visual likeness for advertising and/or trade purposes and/or for any other purpose in any media or format now or hereafter known without further compensation (financial or otherwise), permission, or notification.

12. Binding Terms & Conditions. These Official Terms & Conditions are a binding contract, so read them carefully before participating. Each Participant agrees to abide by and be bound by these Official Terms & Conditions and the decisions of the Sponsor, which are final and binding in all matters relating to the Program. Claiming a Reward is contingent upon fulfilling all requirements set forth herein.

13. Contact Information. For questions, please send a single email addressed to ContractorConnect@southwire.com. Requests must be received within thirty (30) days of winner selection date.

IN THE EVENT THAT YOU DO NOT AGREE TO ANY OF THESE TERMS, YOU MAY NOT PARTICIPATE IN THE OFFER.